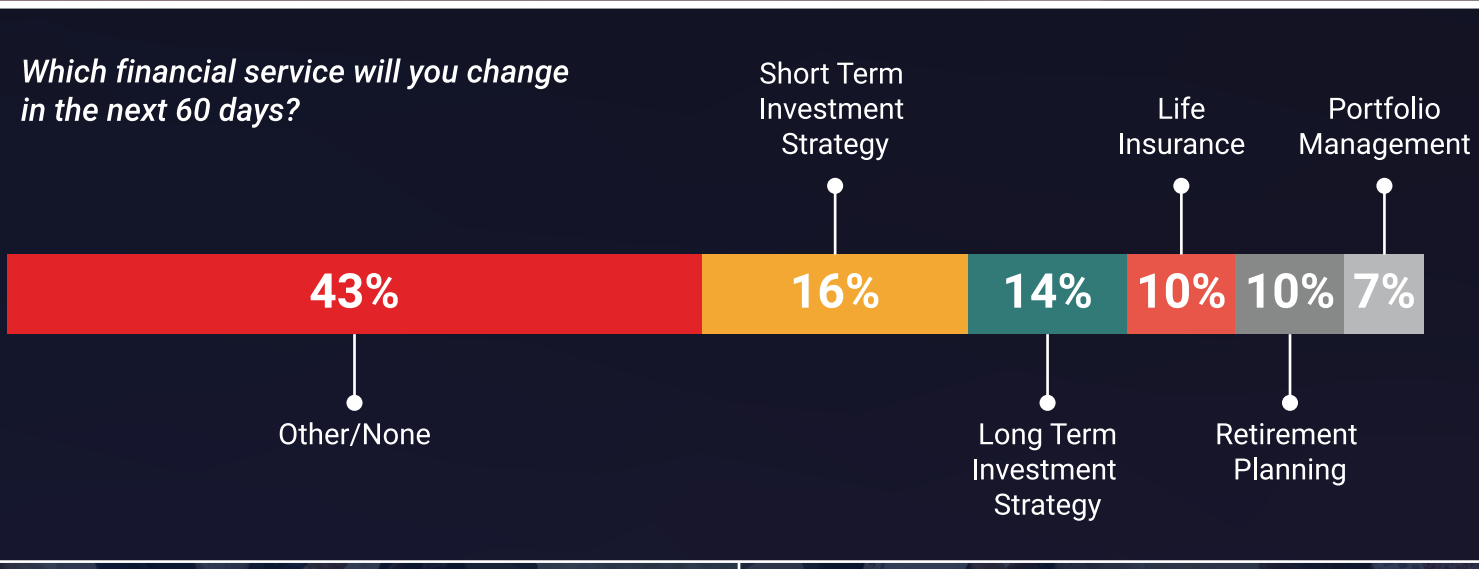
COVID-19 UK MARKET TRENDS

PurchaseLoop

LoopMe Consumer Snapshot: Finance

In this week's consumer behaviour study, LoopMe surveyed 590 UK consumers on 22-24 May, 2020 to understand financial services intent during COVID-19. We also analysed which credit card features consumers value most and their preferred credit card provider.

Which financial service will you change in the next 60 days?

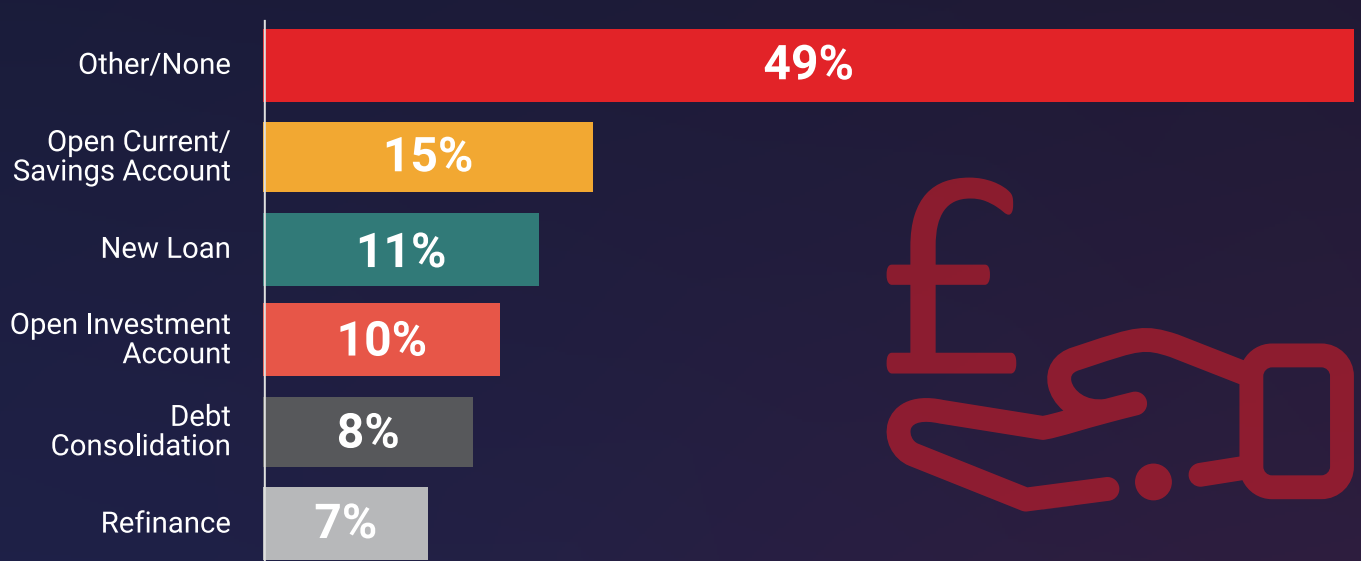


1 in 10 consumers will change their **Life Insurance** in the next 60 days.

1 in 10 of consumers will change their **Retirement Planning** in the next 60 days.

16% of consumers will change their **Short Term Investment Strategy** in the next 60 days.

Which financial service will you consider in the next 60 days?

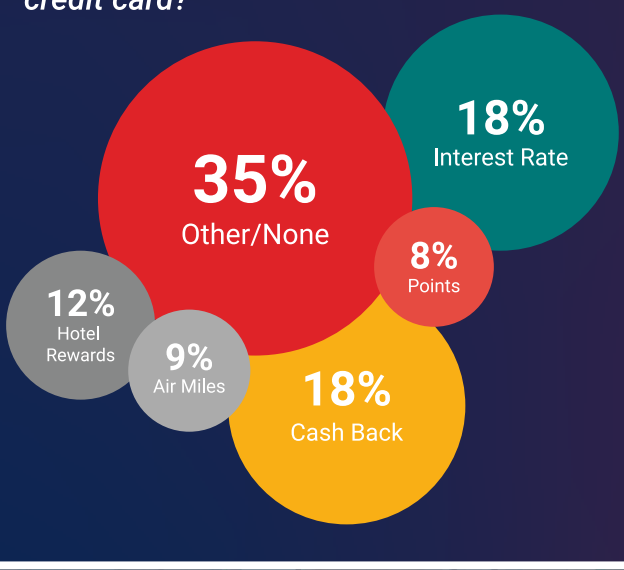


15% of consumers are considering opening a new **Current/Savings Account** in the next 60 days.

11% of consumers will consider taking out a **New Loan** in the next 60 days.

1 in 10 consumers are considering opening an **Investment Account** in the next 60 days.

Which feature do you value most on a credit card?



18% of consumers value **Cash Back** as the key feature on their credit card.

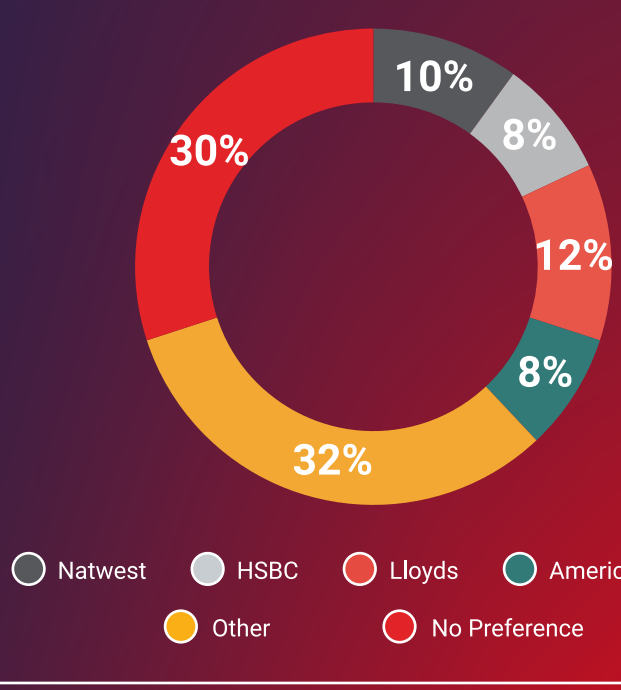
18% of consumers value the **Interest Rate** on their credit card as the most important feature.

12% of consumers chose **Lloyds** as their preferred credit card provider.

30% of consumers do not have a preferred credit card provider.

1 in 10 consumers chose **Natwest** as their preferred credit card provider.

Do you have a preferred credit card provider?



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